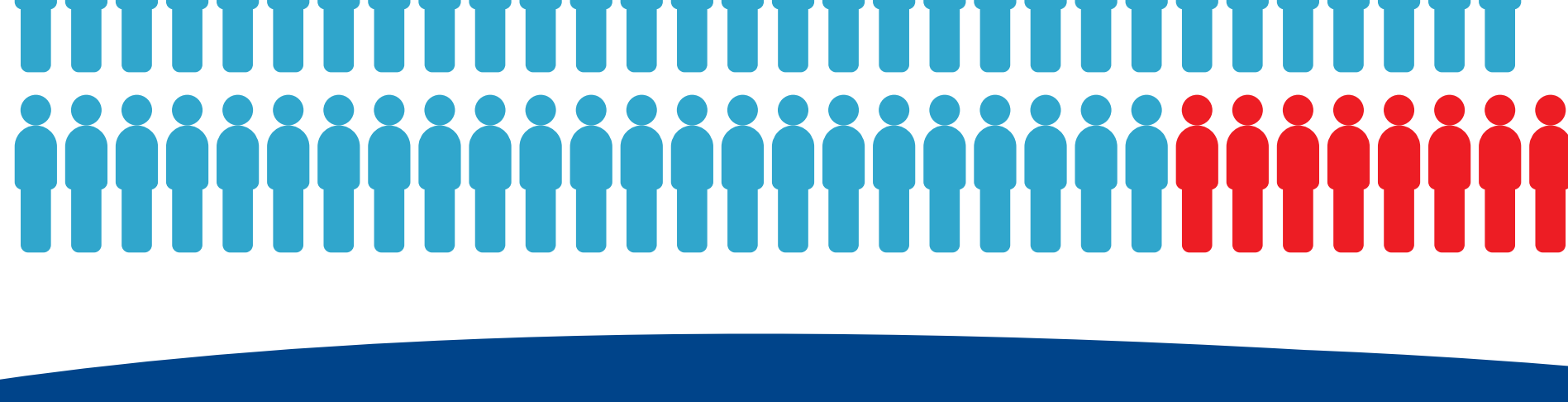


Adult Social Care Market Overview

Adult social care covers social work, personal care and practical support for adults with a physical disability, a learning disability, or physical or mental illness, as well as support for their carers.

The population is growing

Over the next 20 years (2012-2032) the population in England is predicted to grow by **8 million** to just over **61 million**.



The population is ageing



The population **aged over 65** is growing at a much **faster rate** than those under 65.

More people are living alone

By 2032 **11.3 million** people are expected to be living on their own, more than 40% of all households.



Social care

Demand for social care is **growing** as the numbers of older people and those with long-term conditions, learning disabilities and mental health conditions increase.



Estimates predict at least **1.7 million** more adults will require social care over the next 15 years.

1.7 million



Informal care

Informal care is unpaid care provided by family or friends to elderly or disabled relatives.

The majority of these people provide care for **10 hours** or less a week, with **1.9 million** providing intense informal care for more than **20 hours** per week.

Workforce

The NHS employs **1.4 million** people and **social care 1.6 million** people.

Together the health and social care sectors employ one in ten of the working population.



The health care workforce



- It is **highly educated** – **48%** of staff professionally qualified.



- **80%** of non-medical health service staff are **women** compared to 46% of the wider workforce.



- There is strong **demarcation** of roles and responsibilities, such as prescribing powers, between different staff groups.



- The length of time it takes to train doctors, nurses and other professional staff means that it is **difficult to balance supply and demand**.

The social care workforce



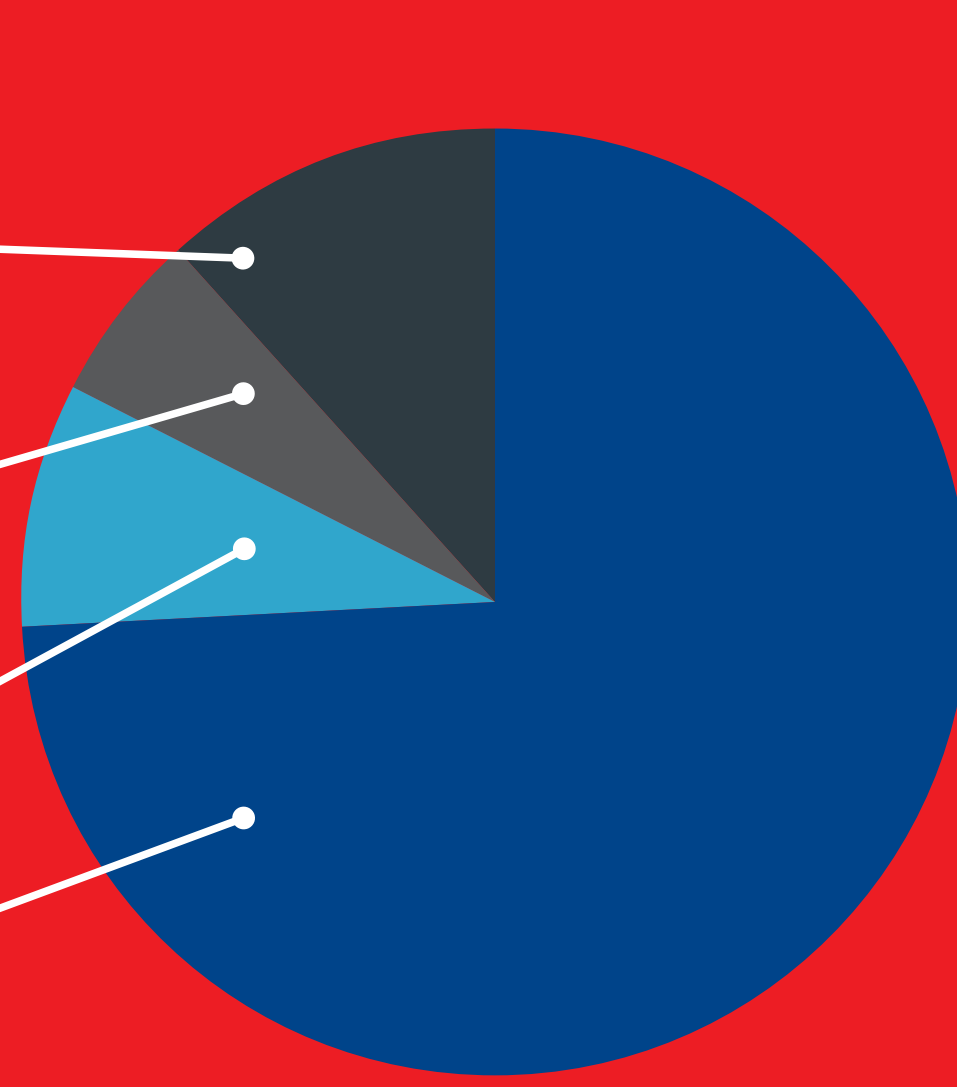
- **80%** of all jobs in adult social care are done by **women**.

204,000 administrative, ancillary and other jobs

100,000 professional jobs

147,000 managerial and supervisory jobs

1.3 million Directly providing care



- In 2008 **67%** of people working as 'care assistants and home carers' claimed to be qualified to NVQ Level 2 or above, and 7% had no qualifications at all.
- The Skills for Care 2019 report indicates that **84%** of the workforce are British, **8%** EU and **9%** non-EU. However, there are regional differences.



Funding

Adults with care needs are supported in two main ways: either **formally** through services they or their local authority pay for; or **informally** by family, friends, or neighbours.

Regional variations of self-funders



Approximately 172,000 older people in independent sector care homes in the UK paid for their own care (44% of the total).



The extent of self-funding varied considerably across England.



There were more self-funded residents in care homes in the south of England than the north.



The Care Provider Alliance
Working together for excellence and sustainability in social care